

world-class
DIY VIDEO



SAN DIEGO ZOO
GLOBAL

ACADEMY

sdzglobalacademy.org

DIY VIDEO COURSE CREATOR: DO IT YOURSELF!

Do you have training needs that are unique to your institution? Of course you do! With the San Diego Zoo Global Academy DIY Video Course Creator, you can create your own modules for training needs that are unique to your facility and your institution.

Great training content is something all institutions need, but until now, there hasn't been an efficient and cost-effective way to create and distribute this content. Now, through the Academy, the tools are available for your subject matter experts to create courses that meet your institution's needs for training and career development, in a format that employees can easily access when it fits into their schedule.

How do you do this? The Academy's DIY (Do It Yourself) Course Creator menu option can be added to your custom site. It allows you to add a PowerPoint presentation or PDF, as well as add audio, video, and a quiz. This course then becomes a part of your unique course catalog within your site. It also provides tracking of course completion and quiz results, in order to generate reports.

Here are just a few examples of content you might develop in the DIY Video Course Creator:

- Annual training required for managers or staff
- Safety and liability training
- Human Resources training
- Operational procedures training
- New employee orientation.

The DIY Menu Option is an option for Custom Site subscribers. If you would like more information, please contact Jon Prange at jprange@sandiegozoo.org.

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Extensive catalog + collaborative community + custom sites + DIY option = tools for the 21st century to create targeted training for zoo and aquarium operations.